

DAY 1

TUESDAY, 18 OCTOBER [EUROPEAN SOLIDARITY CENTRE]

| 16:00 | REGISTRATION |
|-------------|--|
| 18:00–19:30 | OPENING CEREMONY (WELCOME AND KEY NOTE SPEECH) |
| 19:40-21:00 | COCKTAIL |



DAY 2

WEDNESDAY, 19 OCTOBER [AMBER EXPO]

| | WEDNESDAY, 19 UCTUBER [AMBER EXPU] | | | | |
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| 09:30-11:00 | Lessons from 15 years developing ICT solution development for seniors; collecting the steps for scaling up. | Bringing VR (Virtual Re- ality) to Palliative Care - An innovator's guide to the End-of-Life | UX in Care Recruiting Innovation: Applying user research in the HEROES project | Towards (eco-)systemic innovation & collaboration for Ageing well in Europe | |
| 11:00-11:15 | COFFEE BREAK + EXHIBITION | | | | |
| 11:15-12:15 | PLENARY SESSION Making our health & care systems fit for an ageing population in the 2020s | | | | |
| 12:30-13:55 | LUNCH BREAK + EXHIBITION | | | | |
| 14:00-15:30 | Co-designing ICT supported toilets and the challenges towards useful and sustainable solutions | Designing virtual reality- -based serious games for dementia prevention- Game4Mind | Health and Care Innovative Ecosystems – facilitating a life-course approach to active and healthy ageing: Building the case for Inte- grated Care | Strategy, Segmentation, Storytelling and Social media. Our 4S approach to communicating research and raising public awareness. Top tips and lessons learnt from working with AAL and other research organisations and projects | |
| 15:30-16:00 | COFFEE BREAK + EXHIBITION | | | | |
| 16:00-18:00 | AAL entrepreneurs' secrets to success | Ecosystem Health check | Freedom and inclusion are just one click away | How to cocreate a community calendar with older people in your neighbourhood using PlaceCal | |
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DAY 3

THURSDAY, 20 OCTOBER [AMBER EXPO]

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| | 09:30-11:00 | A life-course, ICT-appro- ach to cognitive decline: State of the art, challenges and prospects, examples from the ReMember-Me project | Increase the impact of your AAL-funded project through digital accessibility | "Impact cultures revised" – A first way out of impact culture conflicts, based on interdisci- plinary understanding and structured AAL focused ap- proaches in the project 3vA- ALuation | Transferability of digital health solutions: from research to reality | | |
| | 11:00-11:15 | COFFEE BREAK + EXHIBITION | | | | | |
| | 11:15-12:15 | PLENARY SESSION The impact of the AAL Programme: a legacy of 14 years | | | | | |
| | 12:30-13:55 | LUNCH BREAK + EXHIBITION | | | | | |
| | 14:00-15:30 | The benefits and challenges that ICT-supported solutions bring to overcome the challenges of an ageing society: the experience of 3 pre-commercial procurement projects | The Future of Social Ro- botics to Assist the Ageing Population | Impact of Dance on aging from several perspectives | How can the use of bodyworn sensors help avoid unnecessary hospitaliza- tions? | | |
| | 15:30-16:00 | COFFEE BREAK + EXHIBITION | | | | | |
| | 16:00-17:30 | Life is for living – how to pre- vent involutntary lonliness | Funneling user feedback into business models: experien-ces from the GUIDed project | Impact-by design as a key to enhance impact of AAL projects and experiences | Digitalization of the AAL ethical dialogue | | |
| | 18:00-02:00 | FORUM CLOSING (DINNER, AWARD CEREMONY, CLOSING, PARTY) [GDANSK STADIUM] | | | | | |