

## European Week of Active & Healthy Ageing 2021 - Draft Online Programme

	Monday, 18th October		Tuesday, 19th October		Wednesday, 20th October		Thursday, 21st October	
10:00-10:30			Lex van Velsen Service modelling for innovations on active and healthy ageing	Diane Whitehouse Introducing digital solutions for hospitalisation@home	FVG Living Lab as an ecosystem project for the capitalization of territorial innovation	Anko Etzes Exploiting digital storytelling to unveil shared values in AAL communities	Jose Usero Investment strategies for healthy ageing digital solutions	Fabio Bonetta How can the UN sustainable goals improve your welfare?
10:30-11:00								
11:00-11:15	Opening Ceremony		Break		Break		Break	
11:15-11:45	PLENARY: Moderator: Klaus Niederlander The Healthy Ageing Decade in Europe - Towards a Silver Deal?		PLENARY: Moderator: Peter Allebeck The oldest old: a path between intergenerational solidarity and healthy ageing		PLENARY: Moderator: Klaus Niederlander and Victor Haze Health & Care Eco-systems as innovation drivers for system transformation		PLENARY: Moderator: Nicola Filizola Artificial Intelligence Dilemma: hype or necessity?	
12:00-12:15	Break		Break		Break		Break	
12:15-12:30	Break		Break		Break		Break	
12.30-13.00		Tim Jacob Earth, Wind & Fire: Sensory Therapy meets Digital Health	Rik Wisselink The role of policy in supporting ICT solutions	Oliver Korn Social robots: The Future of Health care?	More Years Better Lives: COVID and Loneliness		Henk Herman Nap Value-Based eHealth & The Start of an International Knowledge Platform	Hans Rietman Role of regulations for medical devices as AAL products and services
13.00-13.10	Break		Break		Break		Break	
13.10-14:00	Break		Break		Break		Break	
14:00-14:55	Andy Bleaden How are Health Ecosystems planning for using Resilience Funds for Healthy Ageing	Anna Golisciano Senior citizens community as driver of innovation: co-creating for and with the elderly	Karolina Mackiewicz Future of Smartwork: older workers and health in the post-covid world	Francisco Florez-Revuelta Safe and sound during pandemics: striking a balance between health and privacy		Susanna Laurin Strategies to ensure increased digital inclusion in emergency times		Blanca Deusdad Digital co-creation: The SoCaTel platform and its method
15:00-15:55	Lex van Velsen Success and fail experiences within reference sites	Javier Ganzarain Large-scale uptake of open platforms in the AAL/AHA domain	Marco Carulli Technologies of tomorrow for AAL	Edwin Gossens Gastrologic approaches to the third age (with a practical session on tastesteering)	Luc Nicolas Large-Scale Pilots: a key to driving ecosystems?		Closing Ceremony	
16:00-16:55	Søren Holm Pallesen How to better respond to older citizens' needs?	Maite Ferrando /Femke Verthé Co-creating value-based care		Alessandro Cavarape Short and long term effects of COVID19 on elderly health: learning to deal a sustainable and effective health care system	Nicola Strizzolo Intergenerational Solidarity: Humanities and social sciences for active ageing			

### Workshop Tracks

Track A: Driving a platform for innovation and change in an ageing society

Track B: Adapting health and care systems to the changing needs of an ageing population

Track C: Promoting Intergenerational Solidarity

Track D: Making the socio-economic case for impact investment into healthy ageing