

Information for EWAHA 2021 exhibitors

Dear Exhibitor,

See below attached basic introductory links that will show you the opportunities provided by our online booths during EWAHA 2021.

The more content you prepare, the better you fill out your representatives' profiles, the more engagement you will achieve!

(NB: In Brella's system, your role is 'sponsors', so do not be alarmed by this description in the links below)

Being an Exhibitor ('a sponsor') in Brella

<https://help.brella.io/en/sponsors/being-a-sponsor-in-brella>

What can you embed in a virtual booth on Brella?

<https://help.brella.io/en/sponsors/what-can-you-embed-in-a-virtual-booth-on-brella>

What makes a great virtual booth? Best Practices for your booth

<https://help.brella.io/en/sponsors/best-practices-for-virtual-booths>

Make the most of Brella as a Representative

<https://help.brella.io/en/sponsors/best-practices-for-sponsor-reps>

For more information search Brella Help Center: <https://help.brella.io/en/for-attendees-sponsors>

Do you have any questions? Do not hesitate to contact us at info@ageing-well-week.eu